# Ethics in NLP: Bias and Dual Use

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#### **Contents**

NLP applications are widely used in everyday life: web search, grammar correction, machine translation, chatbots/virtual assistants etc,. They are commonly available on our computers and mobile phones. Moreover, very large pretrained language models such as BERT and GPT-3 are at the core of many applications that understand and generate natural language. Since these models are mostly trained on human-generated data (e.g., text from the web/social media), they frequently inherit human biases and prejudices. In this seminar, we will discuss the implications of this. We will answer questions such as "How can we assess the bias in NLP models and data?" and "How to debias language models and NLP applications?" Bias assessment and mitigation will be the focus of the first half of the seminar. The second half will be dedicated to dual use: NLP helps not only us, but also e-commerce to get to know more about their customers, the industry to place personalized advertisements, authoritarian governments to censor posts in microblogs and social networks, secret services to search phone calls and emails not only for keywords but also for contents. In the seminar we will look at methods and applications from sentiment analysis, machine translation, text mining, NLP and social media, NLP in health applications, etc. We will question their ethical implications and their impact on society.

### Literature

- Blue, Ethan et al. (2014). Engineering and War: Militarism, Ethics, Institutions, Alternatives. Morgan and Claypool Publishers.
- Church, Kenneth Ward and Kordoni, Valia (2021). Emerging trends: Ethics, intimidation, and the Cold War. In Natural Language Engineering, 27, pp.379-390.
- Noble, Safiya Umoja (2018). Algorithms of Oppression: How Search Engines Reinforce Racism. NYU Press.
- Caliskan, Aylin and Bryson, Joanna J and Narayanan, Arvind (2017). Semantics
  Derived Automatically from Language Corpora Contain Human-like Biases. In
  Science, 356, pp.183-186.

# **Dates, Topics**

#### 18.10.22

MS/SP: Motivation, overview, and administrative issues

#### 25.10.22

MS: History Dual Use in NLP, 2nd World War, Vietnam, Funding, Snowdon, Meta Data, . . .

SP: History of fair AI/NLP and case study (e.g., COMPAS).

to be prepared: Write your opinion on the Edward Snowdon case

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possible biases in the Google search engine.

(at most 1 page)

#### 01.11.22

No seminar. Allerheiligen (holiday)

#### 08.11.22

Presenter: **Malte Schlenker** – The Ontological Interpretation of Informational Privacy (Floridi, 2005)

SP: Bias/fairness definitions and measures

(Hardt et al., 2016; Kusner et al., 2017; Garg et al., 2019; Foulds et al., 2020; Czarnowska et al., 2021)

To be prepared: (Floridi, 2005) (available on seminar webpage under "weitere Kursmaterialien")

### 15.11.22

SP: Bias mitigation in fair AI/NLP

Presenter: **Irina Wüst** (Self-diagnosis and self-debiasing: A proposal for reducing corpus-based bias in NLP.)

(Zhang et al., 2018; Dixon et al., 2018; Islam et al., 2021; Schick et al., 2021; Qian et al., 2021)

To be prepared: (Schick et al., 2021) (available on the ACL Anthology) OR (Dixon et al., 2018) (available on seminar webpage under "weitere Kursmaterialien")

#### 22.11.22

No seminar. MS @ HITS group leaders' retreat. SP @ Thanksgiving

### 29.11.22

SP: Assessing and mitigating bias in word embedding

Presenter: **Johannes Eschbach-Dymanus** (Learning gender-neutral word embedding) (Bolukbasi et al., 2016; Caliskan et al., 2017; Garg et al., 2018; Zhao et al., 2018b; Gonen & Goldberg, 2019)

To be prepared: (Zhao et al., 2018b)

OR (Bolukbasi et al., 2016) (available on seminar webpage under "weitere Kursmaterialien")

#### 06.12.22

MS/SP @ EMNLP

#### 13,12,22

SP: Assessing and mitigating bias in pre-trained Language Models

Presenter: Tai Mai

(Huang et al., 2020; Liang et al., 2021; Ahn & Oh, 2021; Nadeem et al., 2021; Delobelle et al., 2022)

To be prepared: (Nadeem et al., 2021)

OR

(Liang et al., 2021) (available on seminar webpage under "weitere Kursmaterialien")

### 20.12.22

SP: Bias in common NLP tasks (e.g., POS taggers, parsers, coreference resolution, language detection)

Presenters:

Stefan Werner(Gender bias in POS Tagging and Dependency Parsing)

Hanna Dzhurynska(Gender Bias in Coreference Resolution)

(Jurgens et al., 2017a; Rudinger et al., 2018; Blodgett et al., 2018; Zhao et al., 2018a; Garimella et al., 2019)

To be prepared:

(Garimella et al., 2019)

OR

(Rudinger et al., 2018)

### 10.01.23

MS: Microblogs - Entities, Content

(Benton et al., 2016; Carık & Yeniterzi, 2022)

survey on personalization in NLP: (Flek, 2020)

Presenter:

**Blanca Birn**(contextually personalised classification).

Andrea Hönig(A Twitter corpus for named entity recognition in Turkis)

#### 17.01.23

MS: Microblogs: Profiling and Anti-Profiling

Presenter: **Janosch Gehring** (Jurgens et al., 2017b) (Writer Profiling Without the Writer's Text)

(Brennan et al., 2012; Afroz et al., 2014; Reddy & Knight, 2016; Jurgens et al., 2017b; Del Tredici et al., 2019; Mahmood et al., 2020; Emmery et al., 2021; Mubarak et al., 2022)

MS: Psychology and NLP - Lies, Depression, Suicide Prevention, Power

Presenter: **Anna Fischer** (Nguyen et al., 2022) (Improving the Generalizability of Depression Detection by Leveraging Clinical Questionnaires)

To be prepared: (Brennan et al., 2012) OR (Shing et al., 2018)

#### 24.01.23

MS @ Cambridge

SP: Hate speech (from both technical and bias aspect)

Presenters:

Melis Çelikkol

Lisa Jockwitz

(Waseem & Hovy, 2016; Waseem, 2016; Waseem et al., 2017; Sap et al., 2020; Zhou et al., 2021; Sap et al., 2019)

To be prepared:

(Waseem & Hovy, 2016): Hateful symbols or hateful people? Predictive features for hate speech detection on Twitter

OR

(Sap et al., 2019): The risk of racial bias in hate speech detection.

### 31.01.23

Presenter: Yi Wan Teh

MS: Medicine and NLP – Anonymization and De-Anonymization (Lee et al., 2022)

Presenter: Timothy Müller

MS: Is it ethical to develop an ethics bot? (Jiang et al., 2022) – Response: (Talat et al., 2022)

To be prepared: (Lee et al., 2022)

OR

(Jiang et al., 2022)

#### 07.02.23

Presenter: Dang Nguyen

MS: Model Card (Mitchell, Wallach), IBM FactSheets 360 (IBM Fair AI)

(Jernite et al., 2022)

To be prepared: (Jernite et al., 2022)

OR

The background and limitations of GPT/ChatGPT:

(a) A paper on a model called InstructGPT by OpenAI (Ouyang et al., 2022). ChatGPT uses the same methods as InstructGPT, but with slight differences in the data collection setup.

OR

(b) A paper on the strength and limitations of LLMs like GPT/ChatGPT (Mahowald et al., 2023).

## 14.02.23

Discussion and Conclusions (the first half will be dedicated to the ChatGPT discussion)

To be prepared: Two questions on any topic discussed in the seminar. We'll try to address some of these.

#### **Further Remarks:**

#### **Assessment:**

- 1. For each class read the material marked in the schedule as *to be prepared*. Formulate two questions about the material and send them to us via email until the Monday before the class, 13:00 at the latest. If you present in class that day, you do not have to hand in questions. Participate actively in the class (important!).
- 2. Choose a topic in the schedule you want to present in class. Select one or more papers from the reading list. Present this work in the class (30 minutes presentation, 15 minutes discussion).
- 3. Choose a second topic and present it in class. Or: Write a report/an essay towards the end of the term either about the topic you presented in class or about a new topic (6LP: 8-10 pages; 8LP (if possible): 12-15 pages)). Or: Perform an experiment/implement a system, evaluate it in comparison to a baseline, and write a very short report (3-4 pages). Here: Issues related to ethics/bias very important.
- 4. Deadline for essay/report: March 31st, 2023

Literature: Most papers can be downloaded from the ACL Anthology (http://acl.ldc.upenn.edu/), in particular all papers presented at (E/NA)ACL, Coling and EMNLP conferences, all workshops organized during these conferences and the journals TACL and Computational Linguistics. Papers published through AAAI (AAAI conference, AAAI workshops, AAAI symposia, etc.) are availabe through the AAAI Digital Library (http://www.aaai.org/Library). ACM conference and journal papers can be found at the ACM Digital Library (https://dl.acm.org/). NeurIPS proceedings can be found here (https://papers.nips.cc/). - Other journals are available electronically at the university library (https://www.ub.uni-heidelberg.de/,http://rzblx1.uni-regensburg.de/ezeit/search.phtml?bibid=UBHE&colors=3&lang=de).

Please contact the professors if you can not find a particular paper online or at the university library.

**Office hours:** Right after class, or in our offices at HITS (https://www.h-its.org/en/).

# References

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